

### MARKET ASSESSMENT/RESEARCH Federal Government Focused

Lily Chen Procurement Counselor October 23, 2018

Oregon Government Contract Assistance Program



## Agenda

### Purpose

- Market Assessment/Research Websites
  - Federal Procurement Data System (FPDS-NG)
  - USASpending
  - Federal Business Opportunities (FBO)
- Results and Action Items



Answers the following questions by searching government databases:

- 1. Does the government buy what I sell?
  - Who are the top 3 agencies buying my product(s)/service(s)?
- 2. How much does the government spend in my geographic market purchasing my product(s)/service(s)?
- 3. Who are the top 3-5 prime contractors/awardees in my industry?
- 4. How does the government buy my product(s)/service(s)?
  - What type of procurement vehicles are used?
    - Single definitive contracts/purchase orders
    - Established multi-year contracts vehicles like indefinite delivery, indefinite quantity (IDIQ) or Blanket Purchase Agreements (BPAs)
  - NAICS code(s) and keywords used for your products/services



### **Federal Websites**

- Federal Procurement Data System-Next Generation (FPDS-NG) is an online central repository of information on Federal contracting.
- USASpending is an online portal that reports on how much the Federal Government spends on awards, to include both contracts and grants for each fiscal year. USAspending draws award information from FPDS for contracts.
- Federal Business Opportunities (FBO) is an online portal and is defined as the governmentwide point of entry (GPE) in the Federal Acquisition Regulation, where proposed contract actions over \$25,000 have to be posted for public view, unless the requirement meets an exception.



### **Tools/Websites**

- Federal Procurement Data System-Next Generation (FPDS-NG)
  - ≻www.fpds.gov
- USAspending
  - <u>www.usaspending.gov</u>

Federal Business Opportunities (FBO)
 <u>www.fbo.gov</u>



- Federal Government classifies products and services they buy within industries with the use of NAICS codes
  - Six digit code starting with a two digit industry sector
- Used to set small business size standards
- Find them at (<u>www.census.gov/eos/www/naics/</u>)
- E.g. NAICS 238160 Roofing Contractors
  - Size Standard \$15 million



## MARKET ASSESSMENT USASPENDING, FPDS-NG, & FBO



## USAspending.gov



FEATURED CONTENT

#### **Discover the Data Lab**

Data visualizations to help you understand government spending. See what our data can do.

#### New! - Download Account Data

Download account data at the Federal Account or Treasury Account level, including account data linked to award data.

#### **New! - Recipient Profiles**

Find insights into each recipient with the tools and summaries found in our new Recipient Profile pages.



## USAspending.gov

#### Advanced Search





## USAspending.gov

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> Award Amount	AG024BC169020 F	IRESTORN WILDLAND FIRE SUPP	6/29/2016		\$11,717,981	Department of Agriculture	



## USAspending.gov-

## Download Data

- Step 1- Choose Level of Data
  - Select "Award"

### • Step 2- Choose Columns

Select "Everything"

### Step 3- Download and Finish

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### USAspending.gov-



### **Download Data**

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## USAspending.gov-



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We will continue to improve the data quality and display on a rolling basis. Questions? Che	ick out our About page for important informa	ation on the data and authoritative	sources or join the conversation on our Co	mmunity page.			
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 Open prime contracts report
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 Before doing anything else, save the document as an excel document (e.g. 115310 FY16-18 Data) to allow for data manipulation.



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14	12837118 12C2	FOR	Add this data	to the Data M	odel			$(\bigcirc$	1/2018 0:0	0 8/	31/2018 0:00	8/31/2018 0:00
15	1204H118 12C2	FOR							1/2018 0:0	0 8/	30/2018 0:00	8/30/2018 0:00
16	1204H118 12C2	FOR				ОК		Cancel	1/2018 0:0	0 8/	30/2018 0:00	8/30/2018 0:00
17	AG024BC119007			32742205							- <del>-</del>	
18	129J6118K 12C2	FORE	ST SE AG9J61B1	32300	32300	Clic	k on	"Ok"	with	nout	2018 0:00	8/31/2018 0:00
19	AG024BC119005			19197357				ŬŔ			Ċ.	
20	1204H118 12C2	FORE	ST SE AG04H1B	62800	62800	cha	adin	a any	thin	a	2018 0:00	8/30/2018 0:00
21	12034318P0282			2030	2030	Chai	igiri	y any	/ UI III I	y.	2018 0:00	6/1/2018 0:00
22	140L5418F 1422	BURE	AU CINL15PC0	22000	22000							10/11/2019 0:00
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24	AG024BC119006			22330748		22330748		9/	30/2016 0:0	0		
25	1243N918P6018			47375.88	47375.88	47375.88		9/	14/2018 0:0	0 9/	14/2018 0:00	9/14/2018 0:00
26	1202NV18P60007			33120	33120	33120		8/	25/2018 0:0	0 9/	10/2018 0:00	9/10/2018 0:00
27	AG024BC119011			20415213		20415213		9/	30/2016 0:0	0		



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PivotTable Name: PivotTable1 □ Options - PivotTable PivotTable	Insert Insert Filter Slicer Timeline Connections Filter	Refresh Change Data     Clear Select Move     Fields, Items, OLAP Relationships     PivotChart Recommende       Source *     Data     Actions     Claulations     Tools	d Field +/- Field List Buttons Headers Show	^
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22 23 24 25 26		E Rows	$\Sigma$ Values	
27 Sheet1 all_contracts_prime_awards_1	÷ •	Defer Layout Update		Update



## **Agency Spending**

~		D
primary_place_of_performance_state_name	OREGON	<b>.</b>
Row Labels	Sum of ob	ligated_amount
DEPARTMENT OF AGRICULTURE (USDA)	\$	295,100,826
FOREST SERVICE	\$	295,013,926
NATURAL RESOURCES CONSERVATION SERVICE	\$	86,900
DEPARTMENT OF THE INTERIOR (DOI)	\$	99,232,911
BUREAU OF LAND MANAGEMENT	\$	97,632,422
U.S. FISH AND WILDLIFE SERVICE	\$	971,930
NATIONAL PARK SERVICE	\$	422,176
BUREAU OF INDIAN AFFAIRS AND BUREAU OF INDIAN EDUCATION	\$	189,055
US GEOLOGICAL SURVEY	\$	13,203
BUREAU OF INDIAN AFFAIRS	\$	4,124
DEPARTMENTAL OFFICES	\$	-
DEPARTMENT OF DEFENSE (DOD)	\$	231,380
DEPT OF THE ARMY	\$	231,380
Grand Total	\$	394,565,117

GCAP Oregon's Procurement Technici Assistance Center

USAspending.gov Report-Agency Spending

- The total amount spent under NAICS code 115310 for work performed in Oregon is \$394,565,117 between FY 2016 through FY2018.
- The top three sub-agencies are
  - Forest Service \$295,013,926
  - Bureau of Land Management -\$97,632,422
  - U.S. Fish and Wildlife Service -\$971,930



## Agency Spending

### Report fields selected for tab entitled "Agency Spending"

Filters primary_place_of_performance_state_name	Columns
Rows awarding_agency_name awarding_sub_agency_name	Values Sum of obligated_amount Note: If this doesn't default to "sum" then left click on the words and select "Value Field Settings" to change it to sum."



## **Office Level Spending**

		-
primary_place_of_performance_state_name	OREGON	
Row Labels 🚽	Sum of obliga	ated_amount
DEPARTMENT OF AGRICULTURE (USDA)	\$	295,100,826
FOREST SERVICE	\$	295,013,926
DESCHUTES NATIONAL FOREST	\$	251,132
04GG	\$	251,132
EASTERN REGION REGIONAL OFFICE	\$	70,711
56A1	\$	70,711
FREMONT- WINEMA NATIONAL FORESTS	\$	701,521
04U3	\$	701,521
FREMONT-WINEMA NATIONAL FORESTS	\$	49,697
04P5	\$	49,697
■ IMAT ACQUISITION TEAM	\$	8,951
02RC	\$	8,951
MALHEUR NATIONAL FOREST	\$	24,411
04KK	\$	24,411
NORTHWEST OREGON CONTRACTING AREA	\$	686,091
046W	\$	686,091
OCHOCO NATIONAL FOREST	\$	95,605
04N0	\$	95,605
OLYMPIC NATIONAL FOREST	\$	139,972
05G2	\$	139,972
PACIFIC NORTHWEST REGIONAL OFFICE	\$	575,488
04H1	\$	575,488
ROGUE RIVER-SISKIYOU NATIONAL FORESTS	\$	1,589,219



## **Office Level Spending**

- Identify the top offices buying within the agency (e.g. Forest Service, BLM, etc.)
- The report does not provide contracting office address information and so one has to look up the Activity Address Codes (AAC), formerly called Contract Office IDs.
  - The ACC code is always 6 alphanumeric characters. If a code is not 6 characters then it means it is an old code that is no longer used and you can look up the new code by visiting <u>www.fpds.gov</u>, click on worksite, and then click the AAC Crosswalk link.



## **Office Level Spending**

- E.g. BLM's top spending Activity Address Codes (contracting office IDs)
  - 140L26
  - 140L33
  - 140L43

BUREAU OF LAND MANAGEMENT	\$ 97,632,422
BUREAU OF LAND MANAGEMENT	\$ 87,243,330
140L01	\$ 1,884,664
140L09	\$ 6,921
140L18	\$ 450,076
140L21	\$ 241,419
140L26	\$ 2,357,702
140L28	\$ 57,700
140L33	\$ 4,343,928
140L34	\$ 45,465
140L39	\$ 893,445
140L43	\$ 73,591,826
140L45	\$ 1,018,812
140L48	\$ 2,330,992
140L58	\$ 20,379
ELY DISTRICT OFFICE	\$ 193,610
140L20	\$ 193,610
ID - IDAHO STATE OFFICE	\$ 162,413
ID953	\$ 162,413
MT-MILES CITY FIELD OFFICE	\$ 345,934
MT020	\$ 345,934
NATIONAL OPERATIONS CENTER	\$ 3,123,394
140L06	\$ 3,123,394
NORTHWEST OREGON DISTRICT	\$ 1,289,653
140L50	\$ 1,289,653
OR-COOS BAY DISTRICT OFFICE	\$ 143,803
OR120	\$ 143,803
OR-EUGENE DISTRICT OFFICE	\$ 127,161
OR090	\$ 127,161
OR-LAKEVIEW DISTRICT OFFICE	\$ 43,768
OR010	\$ 43,768
OR-MEDFORD DISTRICT OFFICE	\$ 846,204
OR110	\$ 846,204
OR-OREGON STATE OFFICE	\$ 2,315,954
OR952	\$ 2,315,954



## **Office Level Spending**

 Take the office code and look it up in FPDS to figure the location (City, State)

形 Federal Proc	curement Data System - Next Generation 1.	
» Home  » Newsroom  » I	Reports  » Status (» <u>Worksite</u> ) Archives  » Training  » Help	<b>↑</b> A ↓
<ul> <li>Login</li> </ul>	GOTS/COTS Contract writing system and agencies must get prior approval from GSA Program Management Office for using Business Services only Integration	<ul> <li>Documents</li> </ul>
Log-In: Password:	XML Schema definitions for various versions	<ul> <li>GetList Rules of Behaviour</li> <li>Certified COTS/GOTS List</li> <li>Certification Process</li> </ul>
Log In	☐ FPDS ☐ ─ schema ☐ ─ ApplicationServices	Certification Form
<ul> <li>Forgot Your Password?</li> <li>Security and Privacy</li> <li>Contact Help Desk</li> </ul>	i i i i i i i i i i i i i i i i i i i	Federal Assistance     Webservices Specifications
<ul> <li>You must click here for very Important D&amp;B Information</li> </ul>	BatchInterface.xsd (HTML-Doc)	Document >> WSDL Files
	BatchInterface.xsd (HTML-Doc)	<ul> <li>Sample SOAP Requests</li> <li>Validation Rules Document (Draft)</li> </ul>
Registration		>> Grants Data Dictionary (Draft)
<ul><li>» Register</li><li>» Who Should Register?</li></ul>	Common.xsd (HTML-Doc)	Tools
		» XML Conversion Utility
FAQs	Common.xsd (HTML-Doc)	2. Reference
<ul> <li>&gt;&gt; FPDS-NG</li> <li>&gt;&gt; ezSearch</li> <li>&gt;&gt; ATOM Feed</li> </ul>	Common.xsd (HTML-Doc)	» PSC Manual     sector of Contracting Offices

# USAspending.gov Report- Office

### Report fields selected for tab entitled "Office Level Spending"

<u>Filters</u> primary_place_of_performance_state_name	Columns
Rows	Values
awarding_agency_name	Sum of obligated_amount
awarding_sub_agency_name	Note: If this doesn't default to "sum" then
awarding_office_name	left click on the words and select "Value
awarding_office_code	Field Settings" to change it to sum."



## **Competitors/Potential Primes**

- Top 5 Contractors under NAICS code 115310 for FY2016 – FY2018 in Oregon:
- Grayback Forestry (showed up twice due to spelling of name?)
- 2. Quicksilver Contracting
- 3. Franco Reforestation
- 4. DL Reforestation
- 5. Imperial Forestry

primary_place_of_performance_state_name	OREGON	<b>T</b> ,
Row Labels	斗 Sum of obligat	ed_amount
<b>H</b> FORESTRY, OREGON DEPARTMENT OF	\$	38,597,131
GRAYBACK FORESTRY INC	\$	14,203,313
QUICKSILVER CONTRACTING COMPANY	\$	8,729,676
<b># GRAYBACK FORESTRY, INC.</b>	\$	8,325,693
# FRANCO REFORESTATION INC	\$	7,470,292
DL REFORESTATION INC	\$	6,870,316
IMPERIAL FORESTRY, INCORPORATED	\$	6,392,157
<b>B SUMMITT FORESTS INC.</b>	\$	6,123,964
DUST BUSTERS PLUS, LLC	\$	6,007,436
<b># PONDEROSA REFORESTATION, INC.</b>	\$	5,544,941
PATRICK ENVIRONMENTAL INC	\$	5,452,298
🗄 LAVA RIVER FORESTRY INC.	\$	5,378,617
🗄 GE FORESTRY, INC	\$	5,071,906
H PACIFIC OASIS, INC.	\$	4,831,654
PINE WEST REFORESTATION	\$	4,656,700
<b>H</b> CORIA CONTRACTING INC.	\$	4,439,578
MILLER TIMBER SERVICES INC	\$	4,287,402
<b>H</b> TORRES CONTRACTING, INC.	\$	4,086,503
GPC CONSOLIDATED REPORTING	\$	3,970,642
<b>R &amp; R CONTRACTING INC</b>	\$	3,947,078
PACIFIC COAST CONTRACTING, INC.	\$	3,893,365
NORTH PACIFIC FORESTRY INC	\$	3,523,642
TABLE ROCK FORESTRY, INC.	\$	3,233,904



### • Report fields selected for tab entitled "Competitors

or Potential Primes."

Filters primary_place_of_performance_state_name award type	<u>Columns</u>
Rows recipient_name recipient_duns awarding_agency_name awarding_sub_agency_name awarding_office_name awarding_office_code award_id_piid Period_of_performance_potential_end_date	Values Sum of obligated_amount Note: If this doesn't default to "sum" then left click on the words and select "Value Field Settings" to change it to sum."

## USAspending.gov – Results and Recap

Use USAspending to generate spending data to answer the following questions:

- 1. Does the government buy what I sell?
  - Who are the top 3 agencies/sub-agencies buying my product(s)/service(s)?
- 2. How much does the government spend in my geographic market purchasing my product(s)/service(s)?
- 3. Who are the top 3-5 contractors winning contracts?
- 4. How does the government buy my product(s)/service(s)?
  - > Type of procurement vehicles used?



## www.fpds.gov

#### Use FPDS to look into the details of the contract awards (e.g 140L0118F0179) from the USAspending report.





## www.fpds.gov

- 140L0118F0179 is a delivery order against an established multi-year contract, IDIQ Contract No. INL16PC00134.
- Click "View" to see actual report filled out by the contracting officer

List Of Contract Actions Matching	Your Criteria		Results 1 - 1 of 1 as of Oct 19, 2018 7:31:20 PM
Award ID (Mod#):	140L0118F0179 (0 (View)	Award Type:	DELIVERY ORDER
Vendor Name:	QUICKSILVER CONTRACTING COMPANY	Contracting Agency:	BUREAU OF LAND MANAGEMENT
Date Signed:	September 10, 2018	Action Obligation:	\$208,550
Referenced IDV:	INL18PC00134	Contracting Office:	WASHINGTON DC OFFICE
NAICS (Code):	SUPPORT ACTIVITIES FOR FORESTRY (115310)	PSC (Code):	NATURAL RESOURCES/CONSERVATION- OTHER ( F099 )
Vendor City:	KLAMATH FALLS	Vendor DUNS:	<u>195260294</u>
Vendor State:	OR	Vendor ZIP:	<u>976035733</u>
Global Vendor Name:	QUICKSILVER CONTRACTING COMPANY	Global DUNS Number:	<u>195260294</u>



#### Search IDIQ Contract

### INL16PC00134



To submit comments, please click here

Search took 0.461 second

Oregon's Procurement

TOP DF CSV ATOM 0.3 MY YAMOO!

You must click here for very important D&B information.

List Of Contract Actions M	ching Your Criteria		Results 1 - 23 of 23 as of Oct 19, 2018 7:54:01 PM	Search Criteria 🛛 💡
IDV ID (Mod#):	<u>INL18PC00134</u> (0) (View)	IDV Type:	IDC	To remove the criteria or a portion of the search criteria click the button next to
Vendor Name:	QUICKSILVER CONTRACTING COMPANY	Contracting Agency:	BUREAU OF LAND MANAGEMENT	each search level.
Date Signed:	September 21, 2016	Action Obligation:	\$0	X INL16PC00134
Referenced IDV:		Contracting Office:	BUREAU OF LAND MANAGEMENT	
NAICS (Code):	SUPPORT ACTIVITIES FOR FORESTRY (115310)	PSC (Code):	NATURAL RESOURCES/CONSERVATION- OTHER ( F099 )	Sort By
Vendor City:	KLAMATH FALLS	Vendor DUNS:	<u>195260294</u>	This section allows the user to sort the existing list of contracts by various fields
Vendor State:	OR	Vendor ZIP:	<u>976035733</u>	within the contract. For example you can sort the existing list of contracts by Date
Global Vendor Name:	QUICKSILVER CONTRACTING COMPANY	Global DUNS Number:	<u>195260294</u>	Signed or Contract Type. Click on the appropriate field to Sort By. Only one Sort can be conducted at a time
Award ID (Mod#):	INL16PD01307 (0) (View)	Award Type:	DELIVERY ORDER	Soft Order. Ascending
Vendor Name:	QUICKSILVER CONTRACTING COMPANY	Contracting Agency:	BUREAU OF LAND MANAGEMENT	Relevance
Date Signed:	September 21, 2016	Action Obligation:	\$249,646	Contract Type
Referenced IDV:	INL16PC00134	Contracting Office:	BUREAU OF LAND MANAGEMENT	Agency Code
NAICS (Code):	SUPPORT ACTIVITIES FOR FORESTRY (115310)	PSC (Code):	NATURAL RESOURCES/CONSERVATION- OTHER ( F099)	Agency Full Name
Vendor City:	KLAMATH FALLS	Vendor DUNS:	195260294	Date Signed
Vendor State:	OR	Vendor ZIP:	<u>976035733</u>	Contracting Agency D
Global Vendor Name:	QUICKSILVER CONTRACTING COMPANY	Global DUNS Number:	<u>195260294</u>	Contracting Agency Name
				Department Full Name
Award ID (Mod#):	INL16PD01305 (0) (View)	Award Type:	DELIVERY ORDER	Action Obligation (\$)
Vendor Name:	QUICKSILVER CONTRACTING COMPANY	Contracting Agency:	BUREAU OF LAND MANAGEMENT	NAICS
Date Signed:	September 23, 2016	Action Obligation:	\$1,124,102	PSC
Referenced IDV:	INL16PC00134	Contracting Office:	BUREAU OF LAND MANAGEMENT	Vendor State
NAICS (Code):	SUPPORT ACTIVITIES FOR FORESTRY (115310)	PSC (Code):	NATURAL RESOURCES/CONSERVATION- OTHER ( F099 )	Vendor ZIP Code
Vendor City:	KLAMATH FALLS	Vendor DUNS:	<u>195260294</u>	PoP Country Name
Vendor State:	OR	Vendor ZIP:	<u>976035733</u>	PoP State Name

## Contract No. INL16PC00134



Use solicitation number (L16PS00293) to find the original solicitation in **FBO** \*\*Note the award date

Close Out	Help			Modily		
		Thi	s IDV is referenced by '	'19' awards.		
-						
Transaction Info	ormation					
IDV Type:	Other IDC	Prepared Date:	09/10/2016 11:58:30	Prepared User:	BRICYR	
IDV Status:	Final	Last Modified Date:	09/21/2016 16:25:57	Last Modified Use	r: BRICYR	
Closed Status:	No	Closed Status Date:		Closed By:		
Document Inform	mation					
IDV ID: Referenced IDV	Agency 1422 • ID:	Procurement Iden     INL16PC00134	ntifier	Modifica 0	tion No	
Reason For Mod	dification:					
Solicitation ID:	L16PS0	0293		_		
	Agency Identifie	Main Sub r Account Account		Initiative		
Treasury Accou	int Symbol:			Select C	)ne	
Dates			Amounts			
Date Signed (m	m/dd/vvvv):	09/21/2016	Action Obligation	1:		\$0.00
Date Signed (mi Effective Date (n	m/dd/yyyy) : mm/dd/yyyy) :	09/21/2016 09/21/2016	Action Obligation Base and All Opti	i: ions Value (Total Co	ontract Value):	\$0.00 \$45,000,000.00
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Date Signed (m) Effective Date (r) Last Date to Ord	m/dd/yyyy): mm/dd/yyyy): der (mm/dd/yyyy): mation	09/21/2016 09/21/2016 09/22/2017	Action Obligation Base and All Opti	n: ions Value (Total Co	ontract Value):	\$0.00 \$45,000,000.00
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ng Your Criteria	Res	nts <b>1 - 30</b> of <b>284</b> as of Nov 27, 2017 1:35:24 AM	
47PL0117C0013 (0) (View)	Award Type:	DEFINITIVE CONTRACT	Definitive
AMCORE CONSTRUCTION, LLC.	Contracting Agency:	PUBLIC BUILDINGS SERVICE	
August 29, 2017	Action Obligation:	36,828.21	Contract =
	Contracting Office:	PBS R10	contract -
COMMERCIAL AND INSTITUTIONAL BUILDING CONSTRUCTION (236220)	PSC (Code):	Z2AA)	cingle contract
CAMAS	Vendor DUNS:	080123068	single contract
WA	Vendor ZIP:	986071556	Ŭ
AMCORE CONSTRUCTION LSC	Global DUNS Number:	080123068	
VA26014/0418 (P00004) (View)	Award Type:	DELIVERY ORDER	
BURTON CONSTRUCTION, INC.	Contracting Agency:	VETERANS AFFAIRS, DEPARTMENT OF	
February 23, 2017	Action Obligation:	\$552,737.11	POOOX =
VA26013D0054	Contracting Office:	260-NETWORK CONTRACT OFFIC20(00260)	1 00007 -
COMMERCIAL AND INSTITUTIONAL BUILDING CONSTRUCTION (238220)	PSC (Code):	REPAIR OR ALTERATION OF HOSPITALS AND INFIRMARIES ( 22DA )	modification
SPOKANE	Vendor DUNS:	020284522	mouncation
WA	Vendor ZIP:	<u>992176841</u>	
BURTON CONSTRUCTION INC.	Global DUNS Number:	000004022	
47PL0117E0020 (0) (View)	Award Type:	DELIVERY ORDER	
PACIFIC TECH CONSTRUCTION, INC.	Contracting Agency:	PUBLIC BUILDINGS SERVICE	Delivery Order
August 31, 2017	Action Obligation:	524,682	
GS10P14LTD0017	Contracting Office:	PBS R10	- order issued
COMMERCIAL AND INSTITUTIONAL BUILDING CONSTRUCTION (238220)	PSC (Code):	REPAIR OR ALTERATION OF OFFICE BUILDINGS ( Z2AA.)	= order issued
KELSO	Vendor DUNS:	928959907	a gain at IDV
WA	Vendor ZIP:	986262719	against IDV
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NE480000400 ( 0 ) - 0 (m)	Award Tunou	RDA CALL	
ROBERT JOHNSON CONSTRUCTION	Contracting Agency:	U.S. FISH AND WIDLIEF SERVICE	
January 18, 2017	Action Obligation:	54,150	BPA Call =
INF16PA00011	Contracting Office:	US FISH AND WILDLIFE SEVICE	
COMMERCIAL AND INSTITUTIONAL BUILDING CONSTRUCTION (238220)	PSC (Code):	MAINTENANCE OF GOVERNMENT-OWNED GOVERNMENT-OPERATED (GOGO) R&D FACILITIES	"call" against
HINES	Vendor DUNS:	135022700	
OR	Vendor ZIP:	977380000	existing BPA
ROBERT JOHNSON CONSTRUCTION	Global DUNS Number:	135022700	



## FPDS-NG – Results and Recap

#### Use FPDS-NG to do the following:

- Look up AAC (contracting office codes) to help figure out the city and state of buying office, if desired
- Look up detailed contract award information to gather more information:
  - Period of performance (<u>except</u> for contracts with option years, as any singe FPDS-NG report may not reflect the unexercised option years) to determine timeframe for recompetition for the work.
  - Solicitation Number

## FBO- Search Past Solicitations



	★ FedB	JizOpps.c	Federal Business Opportunitie	s		E·G	ov USA.go	DV www.turey
	Home	Getting Started	General Info	Opportunities	Agen	cies	Privacy	
0	Search more the Posted Date: Last 9	nan <b>29,400*</b> acti	ve federal opportu	inities.		Elocate action Recovery SEARCH RE	ECOVERY and Reinvestment Ac	Y rican it.
	Place of Performance Type: Any Agency: Search	Additional criteria and m	Keyword / Solicitat  Keyword / Solicitat  Not	ion #: able on the <u>advanced sea</u> ices posted wann the last	rch form.	FBO RE Click h Click h Learn more ; reports.	COVERY REPORTS ere for Oppertuniti ere for Awards about FBO recovery	Select Advance Search Form - If
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# In Advanced Search select Active & Archived

Search For Opportunities         Image: RETURN TO HOME         Opportunities List       Advanced Search         Search Results       Archives         Advanced Search       Search Results         Advanced Search       Search Results
Opportunities List         Advanced Search         Search Results         Archives           Advanced Search         Search Results         Search Results         Search Results         Search Results
Advanced Search
Enter your search criteria and click search to find opportunities           Search         Clear         Return To Opportunities List
Posted Date:       Place of Performance State:       Place of Performance Zip Code:       Documents To Search:         Image: Hold CTRL to select multiple states       Alabama       Alabama       Active Documents         Alabama       Alaska       American Samoa       Both         Arizona       Arkansas       Image: Arkansas       Image: Arkansas
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Competitive 8(a) Partial HBCU / MI Total HBCU / MI



### Leave everything else blank, except Keywords

#### Agency/Office/Location(s)\*:

All Agency/Office/Locations O Specific Agency/Office/Locations



Recovery and Reinvestment Act Action:

🔾 Yes 🔵 No 💿 [ignore]

#### Keywords or SOL#:

Enter a keyword or solicitation number to search all opportunity data.



#### NAICS Code:

Use the search box to find NAICS Codes and mark one or more checkboxes to add to your selection. Note: Changing your search criteria does not remove items from your selection.

Insert copied solicitation number from FPDS

Scroll to the bottom and select "Search"

## Example: Solicitation No. L16PS00293



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OR 



### FedConnect

The Government Acquisition & Grants Portal

#### Do you want the US federal government to buy your products or services? Or, are you seeking grants or assistance funding?

FedConnect can help. Every day, FedConnect helps over 100,000 vendors and grant applicants, find, respond to and win opportunities for contracts, grants, and other types of assistance funding. To learn more about how FedConnect works, click here to review the tutorial.

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#### Do you work for a federal agency?

FedConnect is the perfect complement to FedBizOpps and

Sign In - Full Access	>
Search Public Opportunities Only	7
Register for Free Account	+

Internet Explorer Compatibility Notice: If you are using Internet Explorer 9 (IE9) or above, Compatibility View must be on. Contact support with additional questions.

#### Need help?

- FedConnect: Ready, Set, Go! Tutorial
- Updated! Reverse Auction Vendor Tip Sheet

#### Watch as "Roz"

tries to keep up with all the demands for contract data and compliance information





#### FedConnect. pu Title ities Title/Description Agency This Issuing Office opportunities. To view a particular opportunity, click the hyperlink under the title. For more details on using this page, click Help. PSC / FSC vanced Options NAICS Reference Number L16PS00293 Agency Title Issuing Office Type lss REFUSE SERVICE Solicitation DOI - BIA BIA NAVAJO 00009 10 Willow Beach Outfall Structure and all other items Solicitation DOI - FWS FWS, DIVISION OF CONTRACTING AND GE 10 Roof Replacement on the Black Rock Visitor Center Sources Sought DOI - NPS NPS, PWR - LAKE MABO 10 HORIZONTAL ACOUSTIC SEDIMENT & CURRENT PROFILING S Solicitation DOI - USGS USGS OAG RESTON ACQUISITION BRANCH 10 DOL-NPS DOL NPS\_NERO & NER SOUTH MABO 10 Roof Replacement: Shenandoah National Park, VA Solicitation Metalworks - Folsom Dam SOD Improvements DOI - BOR Bureau of Reclamation 10 Solicitation DOE - DOE SNOW CAT AND WINTER SURVIVAL TRAINING Solicitation WAPA (UGP) 10 DOI - NPS NPS, HFC - Acquisition Management Wayside Exhibit Installation - Chistiansted Nation Pre-solicitation Notice 10 LED LIGHTING PROJECT FOR BALTIMORE WSC 2 Solicitation DOI - USGS USGS OAG RESTON ACQUISITION BRANCH 10 Submersible Pumps Solicitation FPA - R2 10 Region 2 1 <u>2 3 4 5 6 7 8 9 10 ...</u>

Return Home



#### FedConnect.

#### **Opportunity: Hazardous Fuel Reduction Treatments, IDIQ**

Description		What do I do now?	Documentation
Description		What do I do Now:	🖃 🧰 L16PS00293
Hazardous Fuel Reduction Treatments, IDIQ		This is the opportunity summary page. To the left you will see a description and an overview of this opportunity. To the right you will see a list of the attached documentation. To view any of the	🖃 🚞 Pre-solicitation Notice
		attachments, simply click the attachment name.	Overview
			🖃 🚞 Modification 1
			🗊 Overview
		Registered Users	🖃 🚞 Solicitation
		to register meres in this opportunity of to electronically respond, you must inst sign in. Click the orgin in button below.	Overview
Overview		Sign In	L16PS00293
Overview			L16PS00293 - Hazardous Fuel Reduction Treatments
Reference number:	L16PS00293		🗉 🦳 Amendment 1
Issue date: Recoorse due:	06/21/2016 02:00 PM LIS/Eactorn	Non Registered Users	Overview
	00/21/2010 02:00 FW 03/Eastern	You can view this or any other public opportunity. However, registered users have numerous added benefits including the ability to submit questions to the agency, receive emails concerning	L16PS00293
Set Aside:	Total Small Business	updates and amendments, create and manage a response team and submit responses directly through this site.	L16PS00293 Amendment 1 Attachment 1
NAICS:	115310 F099-NATURAL RESOURCES/CONSERVATION- OTHER	Becoming a registered user is fast, free and takes only a few minutes. To get started, click the Register Now button below.	L16PS00293 Amendment 1 Attachment 2
PSC / FSC:			la □ Amendment 2
Agonar		Register Now	
Ayency.			E LI6PS00293
Contracting office:			KFI Amendment 2
BLM OR-ST OFC 1220 SW 3rd Aver	PROC MGMT BR(OR952)		I 16PS00293
	7204	Return to Public Opportunity List	L16PS00293
PORTLAND, OR 97204			L16PS00293 Hazardous Fuel Reduction Treatments
<u></u>			RFI Amendment 3
Place of Performance	e:		🗉 🏛 Amendment 4
			🔋 Overview
			L16PS00293
			Pre-Proposal Conference Attendance
Contact	Todd Stackbouse		L16PS00293
Phone:			🖃 🚞 Amendment 5
Fax:			Dverview
Email:	tstackhouse@blm.gov		🗐 L16PS00293
			L16PS00293 Section B
Vendors conference:			L16PS00293 Section L
Location:			🖃 🚞 Amendment 6
			Overview
			L16PS00293
Details:			E Section C
			Cortion E

GCAP Oregon's Procurement rechtical Assistance Center

Awarded on 9/21/2016 and therefore will end on 9/20/2021 if all option years are exercised)

#### Hazardous Fuel Reduction Treatments, IDIQ, All District Offices in Oregon BLM OREGON STATE OFFICE SECTION B – SUPPLIES OR SERVICES AND PRICES/COSTS

SOLICITATION NO. L16PS00293 Page 3 of 155

This is for multiple awards of Multi- Single Agency Indefinite Delivery, Indefinite Quantity (IDIQ) Firm Fixed Price Services Contract for the hazardous fuel reduction treatments and the Greater Sage Grouse conservation, enhancement and restoration treatments and services in Oregon and California. The IDIQ contract contains a oneyear Base plus four (4) additional one-year options.

The cumulative and maximum value of the contract(s) is \$45,000,000.00, (including options) and if multiple awards are made.

The minimum guarantee quantity is \$500,000.00 that will satisfy the minimum guaranteed quantity to be ordered on this contract, including options. The minimum guarantee may be satisfied by one task order or the cumulative value of multiple task orders and/or modifications. If multiple awards are made, the minimum guarantee quantity will be the quotient divided by the number of awards made, rounded to the nearest dollar.

This contract is open to agencies within the Department of the Interior, Bureau of Land Management, California State Office, U.S. Fish and Wildlife Service, Region 1; and U.S. Department of Agriculture, Forest Service, Region 6 and Natural Resources Conservation Service, USDA. Section G addresses ordering authority and procedures for issuance and administration of task orders.



#### See Section L for Evaluation Factors and Instructions

souchation closing.

- L1.4 <u>Pre-Proposal Conference</u>: A Pre-Proposal Conference will be determined at a later date. The information regarding the conference will be issued via an amendment to the solicitation.
- L.2.0 PROPOSAL INSTRUCTIONS. The proposal shall be submitted in two individually separated parts consisting of (1) a technical proposal and (2) a business and price proposal.
- L.2.1 <u>FORMAT AND CONTENT OF TECHNICAL PROPOSAL</u>. There are two (2) non-price/cost evaluation factors. The technical proposal shall be organized by evaluation factor and sequenced in the order in paragraph L.2.0 and shall not contain any price information. The Offeror shall address the following factors in sufficient narrative and qualitative detail to be evaluated.

Evaluation Factor 1 – Past Performance Evaluation Factor 2 – Organization

#### L.2.1.1 Evaluation Factor 1 - Past Performance

- a. Describe offeror's past performance in fuels treatment projects, including wildland fire for those offeror's for prescribed fire modules/ fuels treatment modules. Include number of fuels treatment projects. Describe the size and duration of projects completed. Describe performance in meeting short timeline high profile projects. Describe performance in fuels projects in the wildland urban interface. Include past performance ratings and wildland fire evaluations.
- Describe offeror's historical record in performance (up to the past 10 years) in Oregon and California. Include past performance evaluations, letters, recognitions, and any other documents of performance. Provide a list of previous host unit (agency and/or private) performance references (including names, phone numbers and addresses).

#### See Section M- Basis of Award

#### SECTION M – EVALUATION FACTORS FOR AWARD

#### M.1.0 BASIS OF AWARD

This solicitation will result in the award of single Indefinite Delivery Indefinite Quantity Firm Fixed-Price Service Contract(s). Multiple awards may be made in whole or by geographic region. Award will be made on a best-value, trade-off process pursuant to FAR subpart 15.101-1. This process permits tradeoffs among cost or price and non-cost factors and allows the Government to accept other than the lowest priced proposal. The Government may consider award to other than the lowest priced offeror or other than the highest technically rated offeror when it is in the best interest of the Government. Technical (non-cost) evaluation factors, when combined, are significantly more important than price. The Government intends to award, without discussions, to the responsible Offeror whose proposal complies with the solicitation requirements and is determined to be the best value to the Government.

#### M.2.0 EVALUATION FACTORS FOR AWARD

#### M.2.1 Evaluation Factor No. 1, Past Performance

- a. Past performance will be evaluated based on the historical performance of relevant complex projects, size and duration of projects and the ability to meet short time lines.
- b. Past performance will be evaluated based on schedule adherence, and acceptability of the end products.

NOTE: An offeror without a record of relevant past performance or for whom information on past performance will be rated neutral. The offeror may not be evaluated favorably or unfavorably on past performance.

#### M.2.2 Evaluation Factor 2, Organization and Capabilities

- a. Offeror's organization and managerial structure provides details reflecting the contractor's capability to conduct fuels treatments efficiently and effectively manage multiple projects simultaneously on three or more projects. Structure provides organized approach, including full time/permanent staff and subcontractors intended, to complete services on multiple task orders concurrently. Timeline and work schedule demonstrates a streamlined, successful approach for completing a high capacity of varied services.
- b. Staffing plan demonstrates effective seasonal workload changes influenced by budget and/or environmental constraints, for example fire season restrictions and threatened and endangered species restrictions. Rapid response prescribed fire modules reflect an efficient process.

#### M.2.3 Evaluation Factor No. 3, Price.

Price will be evaluated for fair and reasonableness but not rated.



#### Don't know your NAICS code(s)or need keywords for your GCOM Profile?



★ Fed	★ FEDBIZOPPS.GOV					OV USA.gov
Home	e Getting Started General Info Opportunities Agenc				es	Privacy
Search more than 29,000* active federal opportunities.  Posted Date: Last 90 Days Set-Aide Code: Any Place of Performance: Any State or Territory Vpe: Any Reyword / Solicitation #: Alency: Alency: Alency: Additional criteria and multiple selections are available on the advanced search tore Additional criteria and multiple selections are available on the advanced search tore * Notices policed within the last 90 days						ECOVERY Instanded by the American and Reinvestment Act. COVERY OPPORTUNITIES RECOVERY AWARDS COVERY REPORTS are for Opportunities ere for Awards
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### **Advanced Search Page**





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### **FBO Search Filters**

	Connecticut					
s	Set-Aside Code: More information about Set-Asic					
[	Competitive 8(a)		HBCU / MI	🗌 Total HBCU / MI		
Emerging Small Business		🗌 Partial	Small Business	☐ Total Small Business		
[			e-Disabled Veteran-Owned Small Business	Veteran-Owned Small		
Don't	Woman Owned Small	Econor	mically Disadvantaged Woman Owned Small	Business	You can check	
narrow your	siness	Business	nically Disadvantaged Woman Owned Oman	Very Small Busine	these boxes later when	
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Goal is to	Presolicitation		Combined Synopsis/Solicitation	Sources Sought		
find out who Modification/Amendment/Cancel		☐ Sale of Surplus Property	Special Notice	opportunities		
buys what you are	Foreign Government Standard		Award Notice	☐ Justification and A (J&A)	pproval	
selling Intent to Bundle Requirements (DoD-		ts (DoD-	☐ Fair Opportunity / Limited Sources			
F	unded)		Justification			

Agency/Office/Location(s)\*:

● All Agency/Office/Locations ○ Specific Agency/Office/Locations

# FBO Search Filters- Using Keywords

Agency/Office/Location(s)*: <ul> <li>All Agency/Office/Locations</li> <li>Specific Agency/Office/Locations</li> </ul>
Recovery and Reinvestment Act Action:
Ves 🔿 No 🖲 [ignore]
Reywords or SOL#:
Enter a keyword or solicitation number to search all opportunity data.
Tree planting 3 TIPS
NAICS Code:
Use the search box to find NAICS Codes and mark one or more checkboxes to add to your selection.

Note: Changing your search criteria does not remove items from your selection.

Type in keywords, scroll down and hit search

### FBO Search Filters- Using NAICS to

### Look for Keywords

#### Keywords or SOL#:

Enter a keyword or solicitation number to search all opportunity data.

11PS

#### NAICS Code:

Use the search box to find NAICS Codes and mark one or more checkboxes to add to your selection. Note: Changing your search criteria does not remove items from your selection.

🗄 🖃 🖉 Search here	
115 Support Activities for Agriculture and Forestry: 115113 Crop Harvesting, Primarily by Machine	^
115 Support Activities for Agriculture and Forestry: 115114 Postharvest Crop Activities (except Cotton Ginning)	
115 Support Activities for Agriculture and Forestry: 115115 Farm Labor Contractors and Crew Leaders	
115 Support Activities for Agriculture and Forestry: 115116 Farm Management Services	
115 Support Activities for Agriculture and Ecrostry: 115210 Support Activities for Animal Production	
115 Support Activities for Agriculture and Forestry: 115310 Support Activities for Forestry	
211 Oil and Gas Extraction	
211 Oil and Gas Extraction: 211111 Crude Petroleum and Natural Gas Extraction	$\sim$
	>
1 of 1377 selected [ show selected ] [ show all ]	

#### Classification Code:

Use the search box to find Classification Codes and mark one or more checkboxes to add to your selection.

Note: Changing your search criteria does not remove items from your selection

Select NAICS code, scroll down and hit search

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## **Register in FBO**



Register to express interest on solicitations and create watchlists, etc.



## FBO – Results and Recap:

- Use FBO and other required websites like FedConnect to look up the original solicitation to understand:
  - When contract is up for re-competition for IDIQ contracts with options
  - Look at the evaluation criteria in the solicitation to prepare for future solicitations
- Use keywords to look for applicable NAICS in FBO for your GCOM profile or use NAICS to find keywords in FBO for your GCOM profile



### **Action Items**



### Post Market Assessment Action Items

- 1. Learn about your target government customers
  - Google "Doing business with [agency name]"
  - Get to know their mission, small business goals, small business liaison, contracting officers (CO), and the end users (Program Managers, Facilities Managers, etc.)
  - The agency's evaluation criteria for past solicitations
- 2. Research top contractors
  - Are they large or small / Point of Contacts? (look up in SAM)
  - What type of certifications do they hold? (look up in SAM)
  - Do they have sub-contracting goals or diversity supplier program?
  - What can you learn from them? Can they be a potential partner?



## Action Items ( cont'd)

- 3. Position for and drive for success
- Get registered
  - > SAM, FBO, and any other required agency websites
- Set up GCOM profile using NAICS codes and keywords
- Draft or update your capability statement
- Target customers including primes (distribute capability statement)
- Contact GCAP for help market research, marketing strategy, RFQ/IFB/RFP assistance, etc.

START MARKETING & PURSUING FEDERAL OPPORTUNITIES



## **Questions???**

